



Outsourced Accounting Solution



Zambrero Fresh Mex Grill

Zambrero Mexican Restaurants in Profile:

Company:

Zambrero Fresh Mex Grill was founded in Canberra in 2006 with starting capital of \$13,000.

Industry:

Fast Moving Consumer Goods (FMCG)

Challenges:

- As Zambrero was heading down its expansion path, the group wanted to offer their franchisees a unique and unparalleled experience that no other franchise group were offering in the market
- Franchisees are so pre occupied running their business, they have little to no time to spend on accounting and bookkeeping apart from evenings and weekend family time
- Having a top 100 franchise growth business, means systems, processes and workflows need to be rapidly deployable with instant results

Results with MYCFO Cloud Account

- MYCFO Cloud Account are the exclusive supplier of outsourced accounting solutions to Zambrero Fresh Mex Grill
- Financial data analysis can be completed in real time to track daily Gross Profit Margins via the web based accounting system - SAASU.com
- Franchisees focus on running their business, delivering service excellence and living a stress free life with regards to bookkeeping and accounting

Software Abandoned: MYOB

SAASU Migration Project Lead: MYCFO



“We needed a service based solution where the expectations of our franchisees were exceeded every day”

Case Challenge

Zambrero is a business going places. Today they are expanding at a phenomenal rate and the brand reputation and franchisee experience is second to none.

The CEO Stuart Cook, wanted to offer his franchisees an experience that far surpassed anything they had experienced or seen from other franchise groups.

We wanted our franchisees to focus on growing their business, increasing sales and exceeding service level expectations - after all we are in the customer service business

The solution offered by the team at MYCFO Cloud Account enables the franchisees to focus fairly and squarely on running their business.

“The outsourced solution has allowed us to seamlessly integrate every new franchise store. The team at MYCFO Cloud Account look after our accounting & bookkeeping needs and we look after our businesses.”

“From the Head Office accounts to the local franchise, they have it covered.”

Franchisees have access to their financials in real time from any point around the world utilising SAASU.com – a truly ingenious web based accounting application.

“MYCFO Cloud Account has been a breath of fresh air for us and we now have the systems and procedures to face our growth plans head on”

With MYCFO outsourcing just works